



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133
ph: (614) 460-3700

Advertiser Auto Mail/Hatfield (1030)
Agency Bravura Advertising and Design (3190)
Buyer
Salesperson Ryan, Jason (1133)
ph: (614) 460-3700

Invoice 288115
Inv Date 9/30/2012
Terms Net 30
Contract 99146
Bill Type Calendar
Period 9/1/2012 - 9/30/2012

Product Auto/Foreign (1042)
Brand HYUNDAI (1415)
Acct Types Local/Spot Agency
Est/Headline Sept 2012/
Demo
Revision
Comments HY Sept 2012

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/1/2012 11:17:51AM

Bravura Advertising and Design
6209 Riverside Drive
Suite 100
Dublin, OH 43017

AgM

OFFICIAL BILLING INVOICE

WBNS-TV (WBNS)

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|--|---------------------|-----------------------|-----------------------|--------|--------------------------------|---------------|----------|---------|
| 1.1 | Contract Line Remarks: <u>5am News</u> | | | | | | | | |
| | SPOT | 4:58:00AM- 5:55:00 | Per week (2),Th,Fr | 09/13/12 5:07AM (Th) | 00:30 | 10TV NEWS @ 5AM | HYU TV SEPT12 | \$275.00 | |
| | SPOT | 4:58:00AM- 5:55:00 | Per week (2),Th,Fr | 09/14/12 5:29AM (Fr) | 00:30 | 10TV NEWS @ 5AM | HYU TV SEPT12 | \$275.00 | |
| 2.0 | Contract Line Remarks: <u>5am News</u> | | | | | | | | |
| | SPOT | 4:58:00AM- 5:55:00 | Per week (3),We,Th,Fr | 09/19/12 5:14AM (We) | 00:30 | 10TV NEWS @ 5AM | SUB TV SEPT12 | \$275.00 | |
| | SPOT | 4:58:00AM- 5:55:00 | Per week (3),We,Th,Fr | 09/20/12 5:23AM (Th) | 00:30 | 10TV NEWS @ 5AM | HYU TV SEPT12 | \$275.00 | |
| | SPOT | 4:58:00AM- 5:55:00 | Per week (3),We,Th,Fr | 09/21/12 5:28AM (Fr) | 00:30 | 10TV NEWS @ 5AM | SUB TV SEPT12 | \$275.00 | |
| | SPOT | 4:58:00AM- 5:55:00 | Per week (3),We,Th,Fr | 09/26/12 5:43AM (We) | 00:30 | 10TV NEWS @ 5AM | SUB TV SEPT12 | \$275.00 | |
| | SPOT | 4:58:00AM- 5:55:00 | Per week (3),We,Th,Fr | 09/27/12 5:28AM (Th) | 00:30 | 10TV NEWS @ 5AM | HYU TV SEPT12 | \$275.00 | |
| | SPOT | 4:58:00AM- 5:55:00 | Per week (3),We,Th,Fr | 09/28/12 5:43AM (Fr) | 00:30 | 10TV NEWS @ 5AM | SUB TV SEPT12 | \$275.00 | |
| 3.1 | Contract Line Remarks: <u>6am News</u> | | | | | | | | |
| | SPOT | 5:57:00AM- 7:00:00 | Per week (2),Th,Fr | 09/13/12 6:21AM (Th) | 00:30 | 10TV NEWS @ 6AM | SUB TV SEPT12 | \$550.00 | |
| | SPOT | 5:57:00AM- 7:00:00 | Per week (2),Th,Fr | 09/14/12 6:11AM (Fr) | 00:30 | 10TV NEWS @ 6AM | SUB TV SEPT12 | \$550.00 | |
| 4.1 | Contract Line Remarks: <u>6am News</u> | | | | | | | | |
| | SPOT | 5:57:00AM- 7:00:00 | Per week (3),We,Th,Fr | 09/19/12 6:10AM (We) | 00:30 | 10TV NEWS @ 6AM | HYU TV SEPT12 | \$550.00 | |
| | SPOT | 5:57:00AM- 7:00:00 | Per week (3),We,Th,Fr | 09/20/12 6:41AM (Th) | 00:30 | 10TV NEWS @ 6AM | SUB TV SEPT12 | \$550.00 | |
| | SPOT | 5:57:00AM- 7:00:00 | Per week (3),We,Th,Fr | 09/21/12 6:27AM (Fr) | 00:30 | 10TV NEWS @ 6AM | HYU TV SEPT12 | \$550.00 | |
| | SPOT | 5:57:00AM- 7:00:00 | Per week (3),We,Th,Fr | 09/26/12 6:53AM (We) | 00:30 | 10TV NEWS @ 6AM | HYU TV SEPT12 | \$550.00 | |
| | SPOT | 5:57:00AM- 7:00:00 | Per week (3),We,Th,Fr | 09/27/12 6:22AM (Th) | 00:30 | 10TV NEWS @ 6AM | SUB TV SEPT12 | \$550.00 | |
| | SPOT | 5:57:00AM- 7:00:00 | Per week (3),We,Th,Fr | 09/28/12 6:10AM (Fr) | 00:30 | 10TV NEWS @ 6AM | HYU TV SEPT12 | \$550.00 | |
| 5.1 | Contract Line Remarks: <u>Noon News</u> | | | | | | | | |
| | SPOT | 11:58:00AM-12:30:00 | Per week (1),Th,Fr | 09/13/12 12:29PM (Th) | 00:30 | 10TV NEWS @ NOON | HYU TV SEPT12 | \$425.00 | |
| 6.1 | Contract Line Remarks: <u>5pm News</u> | | | | | | | | |
| | SPOT | 5:00:00PM- 6:00:00 | Per week (2),Th,Fr | 09/13/12 5:10PM (Th) | 00:30 | 10TV NEWS @ 5PM | SUB TV SEPT12 | \$700.00 | |
| | SPOT | 5:00:00PM- 6:00:00 | Per week (2),Th,Fr | 09/14/12 5:14PM (Fr) | 00:30 | 10TV NEWS @ 5PM | HYU TV SEPT12 | \$700.00 | |
| 7.0 | Contract Line Remarks: <u>5pm News</u> | | | | | | | | |
| | SPOT | 5:00:00PM- 6:00:00 | Per week (3),We,Th,Fr | 09/19/12 5:28PM (We) | 00:30 | 10TV NEWS @ 5PM | SUB TV SEPT12 | \$700.00 | |
| | SPOT | 5:00:00PM- 6:00:00 | Per week (3),We,Th,Fr | 09/20/12 5:27PM (Th) | 00:30 | 10TV NEWS @ 5PM | SUB TV SEPT12 | \$700.00 | |
| | SPOT | 5:00:00PM- 6:00:00 | Per week (3),We,Th,Fr | 09/21/12 5:29PM (Fr) | 00:30 | 10TV NEWS @ 5PM | HYU TV SEPT12 | \$700.00 | |
| | SPOT | 5:00:00PM- 6:00:00 | Per week (3),We,Th,Fr | 09/26/12 5:55PM (We) | 00:30 | 10TV NEWS @ 5PM | SUB TV SEPT12 | \$700.00 | |
| | SPOT | 5:00:00PM- 6:00:00 | Per week (3),We,Th,Fr | 09/27/12 5:52PM (Th) | 00:30 | 10TV NEWS @ 5PM | HYU TV SEPT12 | \$700.00 | |
| | SPOT | 5:00:00PM- 6:00:00 | Per week (3),We,Th,Fr | 09/28/12 5:52PM (Fr) | 00:30 | 10TV NEWS @ 5PM | SUB TV SEPT12 | \$700.00 | |
| 9.1 | Contract Line Remarks: <u>Letterman</u> | | | | | | | | |
| | SPOT | 11:35:00PM-12:37:00 | Per week (1),We,Th,Fr | 09/20/12 12:29AM (Th) | 00:30 | LATE SHOW WITH DAVID LETTERMAN | HYU TV SEPT12 | \$275.00 | |
| 10.0 | Contract Line Remarks: <u>Noon News</u> | | | | | | | | |
| | SPOT | 11:58:00AM-12:30:00 | Per week (2),We,Th,Fr | 09/20/12 12:28PM (Th) | 00:30 | 10TV NEWS @ NOON | HYU TV SEPT12 | \$425.00 | |
| | SPOT | 11:58:00AM-12:30:00 | Per week (2),We,Th,Fr | 09/21/12 12:13PM (Fr) | 00:30 | 10TV NEWS @ NOON | SUB TV SEPT12 | \$425.00 | |

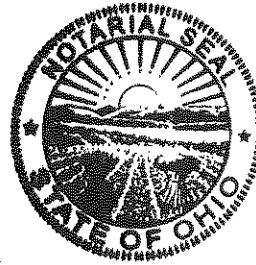
We warrant the broadcast information shown herein was taken from the official station log. Advertiser and agency are jointly and severally obligated to pay this invoice. Payment by Advertiser to Agency shall not constitute payment to station.

| | | | |
|-------------|--------------|-------------|----|
| Gross Total | \$13,750.00 | Total Spots | 28 |
| Commission | (\$2,062.50) | | |
| Net Total | \$11,687.50 | | |

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."

SIGNATURE OF STATION OFFICIAL
[Signature] 12/18/12
WBNS-TV, INC.
STATION

Sworn to before me on this
18th day of Dec. 2012
Tammy Ellis
Notary Public



TAMMY ELLIS
Notary Public, State of Ohio
My Commission Expires 04-22-2017



Commercial Copy

| | |
|--|---|
| Client: Hatfield Subaru | Date: 9/5/12 |
| Title: SUB-TV-Sept12 | Length: :30 |
| Version: | Job Number: SUB-TV-Sept12 |
| Video Notes: Use "SUB-TV-Jun12" | Audio Notes: |
| <p>Rf: Subaru Impreza 2.5i down highway SUPER: "GREAT VALUE. GREAT SAFETY" CIM LOGO – On white BG. Fade to next screen "GREAT SERVICE, GREAT SELECTION" "HATFIELD SUBARU SUBARU SUPERSTORE I-270 AT GEORGESVILLE ROAD" (Disclaimer 2)</p> <p>RF: 2013 Legacy 2.5i "2013 Legacy 2.5i" "Model DAA" "Option Pkg 1" "ALL WHEEL DRIVE" <u>True Price logo</u> "Lease for \$219/mo for 42 months" "\$0 DOWN!" "As low as 1.9% APR for 63 Months!" Smaller text "\$0 +Tax, title, & license due at signing" (Disclaimer 1)</p> <p>RF: 2013 Forester "2013 Forester2.5i" "Model DFA" "Option Pkg 21" "ALL WHEEL DRIVE" <u>True Price logo</u> "Lease for \$259/mo for 42 months" "\$0 DOWN!" "As low as 1.9% APR for 63 Months!" Smaller text "\$0 +Tax, title, & license due at signing" (Disclaimer 1)</p> <p>Rf: 2013 Outback "2013 Outback 2.5i" "Model DDA" "Option Pkg 1" "ALL WHEEL DRIVE" <u>True Price logo</u> "Lease for \$279/mo for 42 Months" "As low as 1.9% APR for 63 Months!" Smaller text "\$999 +Tax, title, & license due at signing" (Disclaimer 1)</p> | <p>GREAT VALUE, GREAT SAFETY. IT'S WHAT MAKES A SUBARU A SUBARU.</p> <p>GREAT SERVICE, GREAT SELECTION. IT'S WHAT MAKES HATFIELD SUBARU, COLUMBUS'S ONLY SUBARU SUPERSTORE. (:09 sec)</p> <p>THIS MONTH GET THE 2013 LEGACY. ONLY 219 A MONTH WITH ZERO DOWN OR 1.9% FINANCING.</p> <p>2013 FORESTER! JUST 259 A MONTH WITH ZERO DOWN OR 1.9% FINANCING.</p> <p>2013 OUTBACK! JUST 279 A MONTH OR 1.9% FINANCING.</p> |

SUPER: TRUE Price logo on White BG
"Informed"
"Accurate"
"Trusted"

"Central Ohio's Largest Selection"
"HATFIELD SUBURU"
"SUBARU SUPERSTORE"
I-270 and Georgesville Road
(Disclaimer 2)

And you're sure to get the best value with our True Price.

COME SEE OUR HUGE SELECTION AT HATFIELD SUBARU... COLUMBUS'S ONLY SUBARU SUPERSTORE... I-270 & GEORGESVILLE ROAD.
(:08 sec)

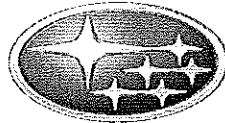
END TAG: jingle....

Disclaimer 1: All rebates to dealer. Closed end lease with purchase option at predetermined price. 42 month lease. \$0 security deposit. Leases based on 10,000 miles per year. \$.15 each additional mile. Lease offers for qualified buyers through Subaru Motors Finance tier 1 approval. Offer ends September 30, 2012.

Disclaimer 2: Based on Columbus Auto Dealers Association 2011 YTD sales.

SIGNATURE OF STATION OFFICIAL

[Signature]
WBNS-TV INC
STATION



SUBARU
Confidence in Motion

Sworn to before me on this
18th day of Dec. 2012
[Signature]
Notary Public

This announcement was broadcast 14 times
on the dates/times coded as such on the attached
invoice(s) numbered/dated 288115 9/30/12
as entered in the station program log.
This announcement was billed to this station's client
at a total cost of \$ 7,225.00



TAMMY ELLIS
Notary Public, State of Ohio
My Commission Expires 04-22-2017



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

Advertiser Auto Mall/Hatfield (1030)
Agency Bravura Advertising and Design (3190)
Buyer
Salesperson Ryan, Jason (1133)
ph: (614) 460-3700

Invoice 288115
Inv Date 9/30/2012
Terms Net 30
Contract 99146
Bill Type Calendar
Period 9/1/2012 - 9/30/2012

Bravura Advertising and Design
6209 Riverside Drive
Suite 100
Dublin, OH 43017

AgM

Product Auto/Foreign (1042)
Brand HYUNDAI (1415)
Acct Types Local/Spot Agency
Est/Headline Sept 2012/
Comments HY Sept 2012

Coop/Order Type Yes/Normal
Package
Gen. Date 10/1/2012 11:17:51AM

Page 2

WBNS-TV (WBNS)

OFFICIAL BILLING INVOICE / CO-OP COPY

| Line | Type | Sch Time | Scheduled Days to Run | Air Date/Time | Len | Program | Copy/ISCI | Amount | Remarks |
|-----------------------------------|------|---------------------|-----------------------|-----------------------|-------|------------------|---------------|----------|---------|
| Copy (ISCI): SUB TV SEPT12 | | | | | | | | | |
| 2.0 | SPOT | 4:58:00AM- 5:55:00 | Per week (3),We,Th,Fr | 09/19/12 5:14AM (We) | 00:30 | 10TV NEWS @ 5AM | SUB TV SEPT12 | \$275.00 | |
| 2.0 | SPOT | 4:58:00AM- 5:55:00 | Per week (3),We,Th,Fr | 09/21/12 5:28AM (Fr) | 00:30 | 10TV NEWS @ 5AM | SUB TV SEPT12 | \$275.00 | |
| 2.0 | SPOT | 4:58:00AM- 5:55:00 | Per week (3),We,Th,Fr | 09/26/12 5:43AM (We) | 00:30 | 10TV NEWS @ 5AM | SUB TV SEPT12 | \$275.00 | |
| 2.0 | SPOT | 4:58:00AM- 5:55:00 | Per week (3),We,Th,Fr | 09/28/12 5:43AM (Fr) | 00:30 | 10TV NEWS @ 5AM | SUB TV SEPT12 | \$275.00 | |
| 3.1 | SPOT | 5:57:00AM- 7:00:00 | Per week (2),Th,Fr | 09/13/12 6:21AM (Th) | 00:30 | 10TV NEWS @ 6AM | SUB TV SEPT12 | \$550.00 | |
| 3.1 | SPOT | 5:57:00AM- 7:00:00 | Per week (2),Th,Fr | 09/14/12 6:11AM (Fr) | 00:30 | 10TV NEWS @ 6AM | SUB TV SEPT12 | \$550.00 | |
| 4.1 | SPOT | 5:57:00AM- 7:00:00 | Per week (3),We,Th,Fr | 09/20/12 6:41AM (Th) | 00:30 | 10TV NEWS @ 6AM | SUB TV SEPT12 | \$550.00 | |
| 4.1 | SPOT | 5:57:00AM- 7:00:00 | Per week (3),We,Th,Fr | 09/27/12 6:22AM (Th) | 00:30 | 10TV NEWS @ 6AM | SUB TV SEPT12 | \$550.00 | |
| 6.1 | SPOT | 6:00:00PM- 6:00:00 | Per week (2),Th,Fr | 09/13/12 5:10PM (Th) | 00:30 | 10TV NEWS @ 5PM | SUB TV SEPT12 | \$700.00 | |
| 7.0 | SPOT | 5:00:00PM- 6:00:00 | Per week (3),We,Th,Fr | 09/19/12 5:28PM (We) | 00:30 | 10TV NEWS @ 5PM | SUB TV SEPT12 | \$700.00 | |
| 7.0 | SPOT | 5:00:00PM- 6:00:00 | Per week (3),We,Th,Fr | 09/20/12 5:27PM (Th) | 00:30 | 10TV NEWS @ 5PM | SUB TV SEPT12 | \$700.00 | |
| 7.0 | SPOT | 5:00:00PM- 6:00:00 | Per week (3),We,Th,Fr | 09/26/12 5:55PM (We) | 00:30 | 10TV NEWS @ 5PM | SUB TV SEPT12 | \$700.00 | |
| 7.0 | SPOT | 5:00:00PM- 6:00:00 | Per week (3),We,Th,Fr | 09/28/12 5:52PM (Fr) | 00:30 | 10TV NEWS @ 5PM | SUB TV SEPT12 | \$700.00 | |
| 10.0 | SPOT | 11:58:00AM-12:30:00 | Per week (2),We,Th,Fr | 09/21/12 12:13PM (Fr) | 00:30 | 10TV NEWS @ NOON | SUB TV SEPT12 | \$425.00 | |

Totals for Copy (ISCI): SUB TV SEPT12

We warrant the broadcast information shown herein was taken from the official station log. Advertiser and agency are jointly and severally obligated to pay this invoice. Payment by Advertiser to Agency shall not constitute payment to station.

| | | |
|-------------------|------------|----------------|
| Gross Total | \$7,225.00 | |
| Agency Commission | \$1,083.75 | Total Spots 14 |
| Net Total | \$6,141.25 | |

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."