



WCMH-TV
A MEDIA GENERAL STATION

3165 Olentangy River Rd.
Columbus, OH 43202
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INVOICE / AFFIDAVIT

46001 *****
Bravura Advertising & Design
6029 Riverside Drive
Suite 100
DUBLIN OH 43017

REP: WCMH (Local)
SLSP: (WCMH) Gus Kougendakis
ADV: Hyundai, Hatfield Hyundai
PROD: Hyundai, Hatfield Hyundai

2012 MGBG AL6 WCMH I SC 0009
INVOICE DATE 09/30/12 BF912042303
ORDER TYPE General WCMH
INVOICE NUMBER PAGE BROADCAST MONTH
Part Of 0106038601 1 09/01/12-09/30/12
SCHEDULE DATES
9/13/12- 9/29/12
Gregorian Calendar Month
TERMS: NET30 DAYS

REF#: Desc: Campaign Option Number 1, Booking1

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION				
DESCRIPTION	PRICE	RT/SSP PER	DATE	DAY	TIME	LENGTH	M/S FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT	
*** PROOF OF PERFORMANCE ***			*** NOT AN INVOICE ***				*** PROOF OF PERFORMANCE ***		*** NOT AN INVOICE ***		
M-F 5a News	125.00	1 8	9/21	FR	05:38A	30	SUBTVSEPT12	125.00			
			9/28	FR	05:28A	30	SUBTVSEPT12	125.00			
M-F 6-9a News / Today Show	350.00	2 16	9/13	TH	05:59A	30	SUBTVSEPT12	350.00			
			9/13	TH	06:59A	30	SUBTVSEPT12	350.00			
			9/14	FR	06:40A	30	SUBTVSEPT12	350.00			
			9/19	WE	06:08A	30	SUBTVSEPT12	350.00			
			9/20	TH	06:59A	30	SUBTVSEPT12	350.00			
			9/21	FR	06:59A	30	SUBTVSEPT12	350.00			
			9/26	WE	06:15A	30	SUBTVSEPT12	350.00			
			9/27	TH	06:09A	30	SUBTVSEPT12	350.00			
M-Su 6p News	550.00	3 6	9/19	WE	05:59P	30	SUBTVSEPT12	550.00			
			9/21	FR	05:59P	30	SUBTVSEPT12	550.00			
			9/26	WE	05:58P	30	SUBTVSEPT12	550.00			
			9/28	FR	06:09P	30	SUBTVSEPT12	550.00			
Sat 6-10a News / Today Show	250.00	5 6	9/15	SA	07:28A	30	SUBTVSEPT12	250.00			
			9/22	SA	09:47A	30	SUBTVSEPT12	250.00			
			9/29	SA	06:32A	30	SUBTVSEPT12	250.00			
M-F 5a News	175.00	7 2	9/28	FR	05:13A	30	SUBTVSEPT12	175.00			
Total Airtime Gross Spot Revenue:			6,175.00								

DUPLICATE

Acquelyn Morris
ACQUELYN MORRIS
SALES REPRESENTATIVE

PERIOD COST	6,175.00	37 Total Units		Debits	.00
		ACTUAL GROSS BILLING	6,175.00	Credits	.00
		AGENCY COMMISSION	926.25	TOTAL RECONCILING	.00
		NET DUE	5,248.75		

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

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ADVERTISER: Hyundai, Hatfield Hyundai
PRODUCT: Hyundai, Hatfield Hyundai
INVOICE NUMBER: 0106038601
BROADCAST MONTH: 09/01/12-09/30/12
AMOUNT DUE: 5,248.75

REMIT TO:

*00009
000046001
Bravura Advertising & Design
6029 Riverside Drive
Suite 100
DUBLIN OH 43017

WCMH-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26504
RICHMOND VA 23261-6504





Commercial Copy

Client: Hatfield Subaru	Date: 9/5/12
Title: SUB-TV-Sept12	Length: :30
Version:	Job Number: SUB-TV-Sept12
Video Notes: Use "SUB-TV-Jun12"	Audio Notes:
<p>Rf: Subaru Impreza 2.5i down highway SUPER: "GREAT VALUE. GREAT SAFETY" CIM LOGO – On white BG. Fade to next screen "GREAT SERVICE, GREAT SELECTION" "HATFIELD SUBARU SUBARU SUPERSTORE I-270 AT GEORGESVILLE ROAD" (Disclaimer 2)</p> <p>RF: 2013 Legacy 2.5i "2013 Legacy 2.5i" "Model DAA" "Option Pkg 1" "ALL WHEEL DRIVE" <u>True Price logo</u> "Lease for \$219/mo for 42 months" "\$0 DOWN!" "As low as 1.9% APR for 63 Months!" Smaller text "\$0 +Tax, title, & license due at signing" (Disclaimer 1)</p> <p>RF: 2013 Forester "2013 Forester2.5x" "Model DFA" "Option Pkg 21" "ALL WHEEL DRIVE" <u>True Price logo</u> "Lease for \$259/mo for 42 months" "\$0 DOWN!" "As low as 1.9% APR for 63 Months!" Smaller text "\$0 +Tax, title, & license due at signing" (Disclaimer 1)</p> <p>Rf: 2013 Outback "2013 Outback 2.5i" "Model DDA" "Option Pkg 1" "ALL WHEEL DRIVE" <u>True Price logo</u> "Lease for \$279/mo for 42 Months" "As low as 1.9% APR for 63 Months!" Smaller text "\$999 +Tax, title, & license due at signing" (Disclaimer 1)</p>	<p>GREAT VALUE, GREAT SAFETY. IT'S WHAT MAKES A SUBARU A SUBARU.</p> <p>GREAT SERVICE, GREAT SELECTION. IT'S WHAT MAKES HATFIELD SUBARU, COLUMBUS'S ONLY SUBARU SUPERSTORE. (:09 sec)</p> <p>THIS MONTH GET THE 2013 LEGACY. ONLY 219 A MONTH WITH ZERO DOWN OR 1.9% FINANCING.</p> <p>2013 FORESTER! JUST 259 A MONTH WITH ZERO DOWN OR 1.9% FINANCING.</p> <p>2013 OUTBACK! JUST 279 A MONTH OR 1.9% FINANCING.</p>

SUPER: TRUE Price logo on White BG
"Informed"
"Accurate"
"Trusted"

"Central Ohio's Largest Selection"
"HATFIELD SUBURU"
"SUBARU SUPERSTORE"
I-270 and Georgesville Road
(Disclaimer 2)

And you're sure to get the best value with our True Price.

COME SEE OUR HUGE SELECTION AT HATFIELD SUBARU... COLUMBUS'S ONLY SUBARU SUPERSTORE... I-270 & GEORGESVILLE ROAD.
(:08 sec)

END TAG: jingle....

Disclaimer 1: All rebates to dealer. Closed end lease with purchase option at predetermined price. 42 month lease. \$0 security deposit. Leases based on 10,000 miles per year. \$.15 each additional mile. Lease offers for qualified buyers through Subaru Motors Finance tier 1 approval. Offer ends September 30, 2012.

Disclaimer 2: Based on Columbus Auto Dealers Association 2011 YTD sales.



SUBARU.

Confidence in Motion



INFORMED.
ACCURATE.
TRUSTED.

This announcement was broadcast a total of 18 times at the dates and times coded 3/10/12 3860 on our attached invoice number 91023860 as entered in the stations program log. This announcement was billed to the stations client at a total cost of \$ 9175.99


Signature of station representative



JACQUELYN S. MORRIS
Notary Public, State of Ohio
My Commission Expires 03-28-2014


(Notarize above)

WCMH
Typed name and title

WCMH
Station