

**SALES EVENT INFORMATION PREPARED FOR:** 

## TAYLOR KIA TOLEDO FINDLAY LIMA

**SALE DATES & TIMES** 

Monday November 19 9am-9pm

Tuesday
November 20
9am-6pm

Wednesday
November 21
9am-6pm

Thanksgiving
November 22
CLOSED

Black Friday November 23 9am-6pm



TOTAL MAILED: 65,000 TOTAL INSERTED: 78,000 Toledo Blade- 50,000 and Courier- 28,000

CARD



SCRATCH TO WILL

Simply check your lucky number at any Taylor Kia dealership during this event to see if you're the big winner!\*

#### **HIGHLIGHTED VEHICLES**

Vehicle PAYMENT / PRICE

2013 KIA Forte Lease: \$165 mo. / Buy: \$11,898

2013 KIA Optima Lease: \$159 mo.

2013 KIA Sorento Lease: \$199 mo.

2012 KIA Sedona LX Lease: \$349 mo.

Note: As always please check that the avails have not changed

#### COMPLIMENTARY

Receive a Butterball gift certificate. Just for stopping by.

Just for stopping by for the first 100 customers.



### STARTS BLACK FRIDAY!

Taylor Kia will be giving you a chance to win great prizes with a shake of your smart phone! Download the "shake" app onto your mobile device. Once the application is installed, watch for Steve Taylor on your television to play! Each time you shake your mobile device you will be entered to win cash and prizes, including a new Kia!



# CASH BACK — PLUS — 42" FLAT SCREEN TV

With purchase of new vehicle. Please allow 4 to 6 weeks for delivery of prizes.

\*Contest: Purchase does not increase chance of winning. Void where prohibited. No copies or duplicates will be accepted participant must bring in the original Newspaper Insert or original mail piece received via US Postal Service. Contest open to legal U.S. residents, age 18 or older who possess a valid State driver license. In order for the prize to be awarded, the randomly selected individuals who received the original insert or original mail piece with their name on it must match their scratch off number on or before November 30, 2012 with the number displayed in the showroom at Taylor KIA of Toledo, Findlay or Lima. Odds of winning 2013 KIA Rio are 1:142,994. Odds of winning \$1,000 cash are 1:142,994. Odds of winning \$1,000 Best Buy Gift Card 1:142,994. Odds of winning \$1,000 Walmart Gift Card are 1:142,994. Odds of winning \$1,000 Target Gift Card 1:142,994. Odds of winning \$1,000 Meijer gift card 1:142,994. Please allow 4 to 6 weeks for delivery of prizes. Winner of the prize is responsible for any and all applicable federal, state and local taxes regardless of type, for all registration fees and for the cost of acquiring required insurance if vehicle is chosen as the prize and any and all other expenses, fees, and costs directly related to winning the Prize. In the event of a duplicate winning "scratch off" number being distributed the Contest is void and the Prizes will not be awarded. By participating in the contest you are bound by the terms and conditions set forth in the official rules and regulations for this contest posted at Taylor KIA of Toledo, Findlay or Lima. Contest open November 19, 2012 and ends November 30, 2012. Any unclaimed prize will not be awarded. Retailers not affiliated with this promotion. Copyright Diamond Media Group, Inc.