

**Honda of Tysons Corner
Email Statistics
9/28/2009**

Email Name: **September 2009**

Template: Custom - Custom Template

Email Run History

Sending Type	Sent	Run Date	Status
Original Send	5886	9/18/2009 1:13 PM EDT	Successfully Sent

Email Statistics

Sent	Bounces	Spam Reports	Opt-outs	Opens	Clicks	Forwards
5886	0.6% (38)	4	0.8% (50)	19.1% (1119)	24.8% (278)	0

Click-through Statistics

Email Link	Unique Click-throughs	Click-through Distribution
http://twitter.com/hondatc	0	0.0%
http://www.facebook.com/home.php#/pages/Vienna-VA/Honda-of-Tysons-Corner/99361868034?ref=mf	0	0.0%
http://www.hondaoftysonscorner.com/black-book/index.htm	3	0.9%
http://www.hondaoftysonscorner.com/contact-form.htm	4	1.2%
http://www.hondaoftysonscorner.com/index.htm	3	0.9%
http://www.hondaoftysonscorner.com/new-invent-	10	2.9%

ory/index.htm?reset=InventoryListing		
http://www.hondaoftysonscorner.com/newsletter-.htm?useAjaxWrap=true#article1	26	7.5%
http://www.hondaoftysonscorner.com/newsletter-.htm?useAjaxWrap=true#article2	13	3.7%
http://www.hondaoftysonscorner.com/newsletter-.htm?useAjaxWrap=true#article3	13	3.7%
http://www.hondaoftysonscorner.com/newsletter-.htm?useAjaxWrap=true#article4	5	1.4%
http://www.hondaoftysonscorner.com/service/ap-pointment-form.htm	10	2.9%
http://www.hondaoftysonscorner.com/specials/new.htm	85	24.5%
http://www.hondaoftysonscorner.com/specials/parts.htm	26	7.5%
http://www.hondaoftysonscorner.com/specials/service.htm	101	29.1%
http://www.hondaoftysonscorner.com/specials/used.htm	44	12.7%
http://www.hondaoftysonscorner.com/used-inventory/index.htm?reset=InventoryListing	4	1.2%
Total Click-throughs	347	100%